

Katie Almeda



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Education

Savannah College of Art and Design
Production Design: Theme Parks and Attractions

Minor in Creative Writing

June 2024

Work Experience

The Front Door Agency - Nashua, NH

Marketing Assistant (July 2025 - Present)

- **Brand Development**
 - Modernized and refreshed the Agency's marketing materials, staying true to the mission and vision, but making it more accessible to a broader audience and demographic through visual language and cohesive appearance
- **Data Processing**
 - Collected marketing data, Agency outcomes, and housing statistics in order to properly convey the need for action present in the Greater Nashua community in order to help boost fundraising and development initiatives

Disney Parks (Disney College Program) - Orlando, FL

Attractions Cast Member - Tower of Terror (January 2025 - May 2025)

- **Operations**
 - Emphasizing guest experience through themed interactions and special moments while making sure that all protocols and procedures are being followed by both myself and fellow cast members in order to maintain the safety of everyone at all times

Sea World - Orlando, FL

Swing Scareactor & VIP Tour Guide Howl-o-Scream (August 2024 - November 2024)

- **Guest Engagement**
 - Guided the guests through the different areas of the event and VIP experiences with an unfaltering positive attitude throughout that night that is driven by a desire to engage the guests in the compelling narratives and eerie atmosphere of Howl-o-Scream Orlando

The Front Door Agency - Nashua, NH

Editorial and Marketing Interim (July 2023 - August 2023)

- **Research**
 - Developed the brand using statistics about issues affecting the community and the resources and programs The Front Door Agency supplies for their clients to create relevant marketing materials
- **Professional Communication**
 - Relayed ideas and concepts in meetings, kept in touch with coworkers and volunteers via Microsoft Teams and work email, and interviewed partners and board members to gather information for marketing and editorial material

Additional Relevant Creative Experience

Haunt Comp 2024 - Project Manager and Lead Show Writer -TOP 10 TEAM & Director's Choice

- **Leadership**
 - Supported my team members and created a time-lined plan to keep communication of deliverables clear in order to meet and exceed the requirements of what was needed for the five deliverable packages
- **Storytelling**
 - Created an immersive experience that transported guests into the world of the haunt through the careful use of sights, sounds, smells, and physical sensations while providing a rich story background and a terrifying antagonist

Haunt Comp 2023 and 2022 - Team Lead, Show Writer, Visual Artist (Top 3 Team - 2022)

- **Creative Problem Solving**
 - Brainstormed to find an answer to the prompt that fit the requirements and was captivating from a guest perspective, while highlighting innovation to offer guests an active role in the story of the haunt

Software Skills

- Google / Microsoft / Canva
- Final Draft
- Adobe Photoshop
- Adobe Premier Pro
- Adobe Illustrator
- Procreate
- WordPress
- Rhino
- Constant Contact
- Slack / Discord
- Keyshot
- Keynote

Technical Skills

- Beat sheets
- Script Writing
- Copywriting
- Proofreading
- Content Development
- Story Treatments
- Story Research
- Pitch / Project Presentation
- Project management
- Guest Experience
- Theme Park Operations
- Spelling
- Graphic Design
- Video Editing
- Master planning